## **Privacy Policy**

## **About Us**

In this Privacy Policy references to "we" or "us" or "The Therapy and Performance Clinic" are to The Therapy and Performance Clinic.

We are the data controller of any personal information you provide to us. This means that we are responsible for complying with data protection laws. This Privacy Policy describes what personal information we may collect from you, why we use your personal information and more generally the practices we maintain and ways in which we use and protect your personal information.

## Types of data we collect

#### Cookies

Like most websites, The Therapy and Performance Clinic use cookies to collect information. Cookies are small data files which are placed on your computer or other devices (such as smart 'phones or 'tablets') as you browse this website. They are used to 'remember' when your computer or device accesses our websites. Cookies are essential for the effective operation of our website. They are also used to tailor the products and services offered and advertised to you, both on our websites and elsewhere.

## **Google Analytics**

When someone visits our website, we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

### **Mailing List**

We use a third-party provider, Wix, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

# Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to us at info@thetherapyandperformanceclinic.co.uk or use our website contact form.